Final Project Pitch Presentation

no-technical

What your product is

Who the user would be

Why the project is worthwhile to take on

Go over the core features & extra features

5-10 minutes

Highlight the key function of the project.

\*\*\*\*\*( NO RECORDING THE VIDEO IN MOBILE PHONE)\*\*\*\*\*

Requirements:

**• You must introduce your application and give a description of it.**

This website acts as a Marketplace for Stevens Institute of Technology. People at Stevens Institute of Technology will be able to buy and sell the commodities of their wish. Users who want to sell the items will be able to post them on the site, and other users will be able to view the posted commodities and buy them if interested.

This application mainly helps students at Stevens Institute of Technology. A considerable percentage of students rely on unknown sellers to buy the commodities, and this application allows students to overcome this disadvantage. Additionally, numerous students are graduating every year, and new students join Steven’s; this application might help pass out students to sell the commodities and incoming students to buy them.

**• You must go over the core features that you have listed on your project proposal**

1. **Landing page**: This page explains the purposes of this application, and users will log in here and register with Stevens education email address.
2. **Main page**: After the users log in, the main page will show the recently published items, get notifications from other users, access to their account profile.
3. **View Items**: People can view items’ descriptions and search for the posted or purchased items on the main page, and view items’ descriptions. Particularly, sellers can’t see themselves items.
4. **Comment items**: Users can comment on an item, and other users can interact with them.
5. **Sell page**: Seller can view items they have sold or are currently for sale, publish new items with pictures and other descriptions on the website, edit posted items, delete not purchased items.
6. **Cart page**: Buyers can add items they are interested into their carts, edit their cart, purchase particular items or all items in their carts, And they can contact sellers by the contact information provided.
7. **Transactions**: Users can see items that they purchased, and view the details of transactions such as time, price, and seller.
8. **Message box**: Buyers can contact the sellers to schedule a proper time to pick up items. They can send messages or choose the appropriate time in a week from the timetable.

**• You must go over your extra features that you have listed on your project proposal**

1. **Notification**: If buyers contact the sellers, sellers will get a notification to remind them to check their message box.
2. **Payment**: Using virtual payment, money will store in the virtual payment. Users are allowed to view the transactions to get how much they received and how much they cost. If someone’s payments are out of limitation, they need to sell something or top-up.

**• You MUST answer the following questions in your presentation.**

**• Who is your target user/demographic?**

The users are the Stevens’s students who wanna buy second-hand products, like furniture, vehicle, bicycle

**• What value does your application bring the user?**

To build a more convenient platform for stevens students to sell and buy products

**• Why is this project worthwhile to take on? (Why should I throw my money at you??)**

* **Firstly, as there are no other trustworthy Marketplace websites hosted for students for stevens Institute of Technology to buy/sell the products.**
* **Secondly, there will be no downfall of the user’s for this website as there are no other competitors ( there is no website which specifically focuses on students at steven)**
* **The buyer and seller can meet in person ( as both the seller and buyer are part of Steven’s community). They have an advantage of meeting in person.**

**• Who are your competitors? (If any) and what makes your application better? (You can do SWOT analysis, Porter’s 5 Forces, Value Proposition Canvas, etc. It’s not required, but it’s a nice touch)**

If you do not go over everything that is on this slide in your presentation, points will be

deducted.